



Advertising Agreement

For good and valuable consideration each provided to the other, the parties hereto agree to the following. This agreement is for _____ (Company) to be promoted and advertised on The Commercial Real Estate Show full multimedia advertising package.

Multi-media advertising - \$1,200 month

Select time frame: ___ 6 months ___ 12 months

Beginning Date: _____ Expiration Date: _____

- Audio ad during all show weekly podcasts
- Audio recognition ad at end of every show podcast
- Audio/video ad on full show videos
- Audio/video recognition ad at end of all show videos

- A banner or rail ad will be seen on every show website page with link
- Inline banner ad with link in weekly show topic emails
- Company logo on the show's social media accounts
- Company logo on Studio One background screens where show is videoed
- Company logo at live trade and conference events the show attends
- Company featured on show web site sponsor page with link to company site
- Company permission to use show videos, podcast, blogs for online, email and social media content

- Company guest show appearance or video interview about company's business

Authorized Company Representative

Date

The Commercial Real Estate Show

Date

The Show can produce the ads at no additional cost, or Company can supply them. Invoices e-mailed monthly, due within 10 days. Agreement may be cancelled by The Commercial Real Estate Show upon 30-day written notice. This agreement shall renew for 6-month period unless cancelled by either party in writing 1 month prior to expiration.