



Commercial Real Estate Radio Show  
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**FOR IMMEDIATE RELEASE**

## **America's Commercial Real Estate Show Expands from 11 to 40 Radio Stations**

**Commercial Real Estate Show** (November 14, 2014) --- The weekly radio show hosted by [Michael Bull](#) which began four years ago on one station in Atlanta is now broadcast on 40 stations across the country.

The show provides investors, and corporate and institutional investors, advisors and occupiers of commercial real estate, a source for valuable information and best practices. The forecasts, sector updates and market intelligence intrigue a vast audience of people looking for ideas, advice and fresh talk radio content.

As talk radio news and business radio stations clamor to increase listeners and advertisers, the Commercial Real Estate Show has become a welcome addition to station lineups. According to a recent [study](#) by *Bridge Ratings* covered by *Talkers Magazine*, talk radio is experiencing "listener fatigue" from an over saturation of shows related to politics. The Commercial Real Estate Show's "insightful analysis and enlightening discussions" are attracting affiliate radio stations nationwide.

One of the factors adding listener interest is the relative ease someone can now invest in commercial real estate through crowd funding. For just over a year now, the Jobs Act has allowed sponsors of real estate investments to advertise for investors. Through a growing number of real estate crowd funding web sites, accredited investors can easily invest small amounts of money in large commercial real estate deals. According to a recent [article in Forbes](#), in 2013 alone crowdfunding is responsible for approximately \$5 billion worth of capital raised.

The nationally syndicated radio show podcasts are also popular online through [iTunes](#), [Podamatic](#) and the shows web site [CREshow.com](#). Select shows and segments are available on video through [YouTube](#).

### About:

The Commercial Real Estate Show™ is a nationally syndicated weekly one hour talk radio show about business and commercial real estate related topics. The show is hosted is by industry expert Michael Bull, a well-known expert who delivers high-quality content in a professional enlightening style. The show is available on 40 U.S. radio stations, iTunes, YouTube and the show web site [CREshow.com](#).

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