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“Commercial Real Estate Show” Unveils New Media Studio

ATLANTA (June 6, 2013) – The nationally syndicated “Commercial Real Estate Show,” hosted by Michael Bull of Bull Realty, will be unveiling its new state-of-the-art video and audio studio at an open house event on June 20. The new studio is located in the Perimeter sub-market of Atlanta.

Bull made the announcement Wednesday while appearing on the “Behind the Mic: Getting and Staying on the Radio” panel discussion at the National Association of Real Estate Editors’ 47th Annual Spring Conference in Atlanta.

The studio will feature high-quality audio and video equipment, a custom news desk, and a professional set, equipment and lighting. The show studio will be unveiled during an open house from 2 p.m. to 7 p.m. on Thursday, June 20. The studio is located at 50 Glenlake Parkway, just off Abernathy Road and Georgia 400.

The “Commercial Real Estate Show” is slated to begin recording in the new studio by the end of June. In addition to producing the radio broadcast there, the show’s production staff will be able to produce high-quality video segments featuring show guests.

The “Commercial Real Estate Show” examines national commercial real estate and business issues by featuring high-caliber analysts, accountants, brokers, lenders, developers, attorneys and architects.

Bull, president of Bull Realty, launched the one-hour weekly program in October 2010 on one Atlanta radio station. In January, the “Commercial Real Estate Show” began airing in nine more U.S. markets on affiliates of the Wall Street Business Network, and the program recently began airing on two additional stations in Albuquerque, N.M. and Atlanta, as well as The Liberty Express online radio station.

In total, the show is now airing on 12 stations in 11 markets, on iTunes and on multiple websites.

“I am pleased with the impact the ‘Commercial Real Estate Show’ has had, and I couldn’t be more excited about moving into our new studio,” Bull said. “This state-of-the-art facility will make a great product even better.”

For a complete list of show times around the country, visit <http://www.commercialrealestateshow.com/stationsandtimes.html>.

About the “Commercial Real Estate Show”:

The “Commercial Real Estate Show” is a nationally syndicated one-hour weekly talk radio show about commercial real estate-related topics in the U.S. New shows are broadcast weekly on 12 radio stations across the nation, on iTunes, on the Liberty Express and on the show website, www.CREshow.com.

The show host is 30-year commercial real estate veteran Michael Bull, CCIM. Michael is a writer, speaker, consultant and the founder of Bull Realty, a U.S. commercial real estate sales and consulting firm headquartered in Atlanta.

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